

# SAVE WHEN YOU SHOP BLUE365®

Exclusively for you, as part of your Blue Cross and Blue Shield of Minnesota health plan.

## GET DISCOUNTS ON PRODUCTS AND SERVICES THAT HELP YOU LIVE A HEALTHIER LIFE

With Blue365, you get great deals on products and services that complement your health. Save on personal care, fitness gear, hearing and vision, healthy meal kits and more.

**It just takes a couple minutes to register** and you can start shopping for things like:

- 20 percent off at Reebok.com
- Discounts on Jenny Craig or Nutrisystem
- \$29 a month gym membership
- Up to 40 percent off contact lenses
- Up to 20 percent off hotels
- 50 percent off vitamins and supplements
- And more



## TAKE ADVANTAGE OF BLUE365

Visit [blue365deals.com/bcbsmn](https://blue365deals.com/bcbsmn) to register and have your Blue Cross member ID card handy. Then watch for the weekly deal to arrive in your inbox. **do.**® is a registered trademark of Blue Cross® and Blue Shield® of Minnesota. ©2000 – 2019 Blue Cross and Blue Shield Association — All Rights Reserved. The Blue365 program is brought to you by the Blue Cross and Blue Shield Association. The Blue Cross and Blue Shield Association (BCBSA) is an association of independent, locally operated Blue Cross and/or Blue Shield Companies. Blue365 offers access to savings on health and wellness products and services and other interesting items that members may purchase from independent vendors, which are not covered benefits under your policies with your local Blue Company, its contracts with Medicare, or any other applicable federal health care program. These products and services will be offered to you through the entire benefit year. During the year, the independent vendors may offer additional discounts on these products and services

## Additional Wellness Benefits to our Insurance Pool Members

**Reminder: On January 1, 2020 a new Insulin Benefit** for service cooperative members who participate in the health insurance pool through BCBS of Minnesota became available. This new benefit includes plan-eligible insulin options as a covered benefit with no member copay or deductible responsibility. Members are encouraged to contact BCBS Customer Service to confirm medication eligibility.

### **Blue Cross Blue Shield of Minnesota**

Blue Cross Blue Shield MN offers additional personalized member engagement including:

- Standard Health Coaching
- Maternity Management
- Quitting Tobacco Support

### **Further – Health Spending Account Management**

Further has partnered with the Minnesota Service Cooperatives for over 15 years bringing unique pricing along with a dedicated account team to our members.

### **Service Cooperative Regional Worksite Wellness Programs**

Our service cooperatives each offer unique worksite wellness programs. Please check with your service cooperative representative for detailed information.